

Privacy Policy

Lather and Lotus is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and protect your personal information when you visit or interact with our website, latherandlotus.com. By using our site, you agree to the practices described in this policy.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, billing and shipping address, and payment details when you place an order or contact us.
- **Non-Personal Information:** Browser type, IP address, and browsing activity on our website.
- **Cookies:** Information collected through cookies to enhance your experience on our site.

2. How We Use Your Information

We use the information collected to:

- Process and fulfill your orders.
- Communicate with you regarding your orders or inquiries.
- Send promotional emails (only if you opt-in).
- Improve our website's functionality and user experience.
- Comply with legal obligations.

3. Sharing Your Information

We do not sell or rent your personal information to third parties. However, we may share your information with trusted third parties to:

- Process payments securely (e.g., payment processors).
- Ship your orders (e.g., shipping companies).
- Analyze website performance (e.g., analytics providers).

4. Security

We take appropriate measures to protect your personal information. However, no data transmission or storage system can be guaranteed to be 100% secure.

5. Cookies

Cookies are small files stored on your device to improve your browsing experience. You can disable cookies through your browser settings, but this may limit your use of some features on our website.

6. Your Choices

- **Opt-Out:** You can opt out of promotional emails at any time by clicking the “unsubscribe” link in our emails.
- **Access and Update:** You can request access to or update your personal information by contacting us.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of those websites.

8. Children’s Privacy

Our website is not intended for children under 13, and we do not knowingly collect personal information from children.

9. Changes to This Policy

We may update this policy from time to time. Any changes will be posted on this page with an updated effective date.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:
Lather and Lotus
Email: latherandlotus@gmail.com

Thank you for trusting Lather and Lotus with your personal information.